

# Clothing Sponsor Required 2021



Panathlon Challenge involves 20,000 disabled young people and 5,000 young leaders each year in Mini-Paralympic type activity across the country in 500 events.

We are seeking a supplier / sponsor of our team t-shirts for 2021. We estimate we require 15,000 team t-shirts in the year ahead which your company's logo would appear prominently.

Panathlon has many high profile [Paralympic athletes](#) as patrons and [attracts national](#) and [local media](#) attention.

Numerous P.R. opportunities throughout the year in many counties across the country. Branding available on all team clothing and promotion through social media and links to 1,000 schools involved throughout the country.

If you recognise the benefit of helping to provide thousands of young disabled people with team clothing, then please get in touch with [simon.barker@bilko.tv](mailto:simon.barker@bilko.tv) or [ashley@panathlon.com](mailto:ashley@panathlon.com)



“Panathlon Challenge is a fantastic charity which provides thousands of disabled children across the country with sporting opportunities, which I wish I had when I was a child growing up. It's great to see now so many people being introduced to sport, who thought it wasn't an option for them”

**Liz Johnson, Panathlon Ambassador and Paralympic Champion.**

All children desperately need outlets to have physical activity and social interaction after lockdown and 6 months of school closures and Panathlon is a proven way to provide that. Secondly, Panathlon is incredibly diverse across all sectors of society, involving all children regardless of disability, gender and ethnicity.

“Until the day Panathlon came to school, neither we as parents or the school realised what disabled children could do. Panathlon opened our eyes.” **Rebecca Lock, Mother to Honey**

Follow Panathlon @panathlon or Facebook/panathlonchallenge See our new video here - <https://youtu.be/fjfD506V11c>