

Let Panathlon be your Charity of the Year 2021



Please help disabled young people play and enjoy sport by nominating the Panathlon Challenge as your '**Charity of the Year**' in the Olympic & Paralympic Year 2021.

No matter how big or small your company is, your employees can contribute to the lives of disabled children, who have far fewer opportunities than most to enjoy a healthy and sporty life.

Especially now all children desperately need outlets to have physical activity and social interaction after lockdown and 6 months of school closures and Panathlon is a proven way to provide that. Secondly, Panathlon is incredibly diverse across all sectors of society, involving all children regardless of disability, gender and ethnicity.

The Panathlon Challenge is a charity with a twenty five year history and now provides sporting opportunities to over 20,000 disabled children, last year they were from over 1,150 schools across the country and they took part in 300 days of activity like 'mini Paralympic' competitions. We have re-configured our delivery in post Covid times and are now engaging thousands of children with in-school activities in the Autumn of 2020.

We have a development plan to be nationwide by 2021, and then plans to expand to Wales, Scotland and Ireland. The charity also provides expert coaching courses and has trained over 10,000 Young Leaders who act as sports officials for Panathlon competitions.

Your company can provide a massive boost to disabled children by choosing Panathlon as your charity for:

- * Focus for sponsored fundraising activities by staff
- * Volunteering Opportunities (hopeful of safe return in 2021)
 - * Corporate donations and matched giving
 - * Employee payroll giving

In 2019, Investigo chose us as their Charity of the Year. *"For Investigo this has been our best charity partnership to date both in terms of fundraising and engagement reaching all time records for both. This partnership motivated our colleagues to host more of their own fundraising events than ever before. Charity has always been an important part of our identify at Investigo but Panathlon helped it become part of our DNA."*

Panathlon has many high profile [Paralympic athletes](#) as patrons and [attracts national](#) and [local media](#) attention. Numerous P.R. opportunities throughout the year in many counties across the country. Branding available on all team clothing and promotion through social media and links to 1,350 schools involved throughout the country.

Please support Panathlon. Your donations will make a huge difference and allow us to enhance the lives of more disabled young people every year.

To find out more, please get in touch with Ashley Icton on 01279 680980 or email ashley@panathlon.com. If you have 2 minutes to spare – see our impact on one of our competitors here - <https://youtu.be/H6IVpWOzqgQ>



Follow Panathlon @panathlon or Facebook/panathlonchallenge

Panathlon Foundation Ltd - Charity registration no 1072638