

# Let Panathlon be your charity of the year 24/25



Please help young people with disabilities and special needs play and enjoy sport by nominating the Panathlon as your **'Charity of the Year'** in 2024 or 2025.

No matter how big or small your company is, your employees can contribute to the lives of disabled children, who have far fewer opportunities than most to enjoy a healthy and sporty life. [See how you can get involved here.](#)

Especially now all children desperately need outlets to have physical activity and social interaction after a year of lockdown and school closures and Panathlon is a proven way to provide that. Secondly, Panathlon is incredibly diverse across all sectors of society, involving all children regardless of disability, gender and ethnicity.

The Panathlon Challenge is a charity with a [twenty five year history](#) and now provides sporting opportunities to over 60,000 children with disabilities and SEN, from over 2,500 schools across the country. During 2024 we are striving to deliver over 900 'mini Paralympic' competitions. During the Pandemic, we provided online resources and at-home challenges which were used extensively to keep the least active members of our society active.

We deliver nationwide including much of Wales and recently in to Northern Ireland. The charity also provides expert coaching courses and trains over 7,500 Young Leaders each year, who act as sports officials for Panathlon competitions.

Your company can provide a massive boost to children with disabilities and special needs by choosing Panathlon as your charity for:

- \* Focus for sponsored fundraising activities by staff (we have entries in to fun runs, bike rides etc)
- \* Volunteering Opportunities throughout the country
- \* Corporate donations and matched giving
- \* Employee payroll giving

Recently Investigo chose us as their Charity of the Year. *"For Investigo this has been our best charity partnership to date both in terms of fundraising and engagement reaching all time records for both. This partnership motivated our colleagues to host more of their own fundraising events than ever before. Charity has always been an important part of our identity at Investigo but Panathlon helped it become part of our DNA."*

Panathlon has many high profile [Paralympic athletes](#) as patrons and attracts national and local media attention. Numerous P.R. opportunities throughout the year in many counties across the country. Branding available on all team clothing and promotion through social media and links to hundreds of schools throughout the country.

Please support Panathlon. Your donations will make a huge difference and allow us to enhance the lives of more disabled young people every year. See our Patron Alex Brooker introduce Panathlon [here](#).

To find out more, please get in touch with Ashley Icton on 01279 680980 or email [ashley@panathlon.com](mailto:ashley@panathlon.com).



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